



# PRIVACY POLICY

**The Chlorinator Pool Service & Repairs**

Last Updated: \_\_\_\_\_ 02/11/2026

The Chlorinator Pool Service & Repairs (“we,” “us,” or “our”) values your privacy. This Privacy Policy explains how we collect, use, and protect your information when you visit our website, contact us, use our services, or participate in promotions such as The Chlorinator Equipment Sweepstakes.

By using our website or services, you agree to the terms of this Privacy Policy.

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## 1. INFORMATION WE COLLECT

We may collect the following types of information:

### Personal Information You Provide

- Name
- Address
- Email address
- Phone number
- Service address
- Any information you submit through forms, email, or sweepstakes entries

### Automatically Collected Information

When you visit our website, we may automatically collect:

- IP address
- Browser type
- Device type
- Pages visited

- Time and date of visit

This information is used for website functionality, analytics, and security.

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## 2. HOW WE USE YOUR INFORMATION

We use your information to:

- Provide and manage pool service
  - Respond to inquiries and requests
  - Administer promotions and sweepstakes
  - Contact winners and verify eligibility
  - Send service updates, invoices, or important notices
  - Send marketing communications (if you opt in)
  - Improve our website and services
  - Comply with legal obligations
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## 3. SWEEPSTAKES & PROMOTIONS

If you enter The Chlorinator Equipment Sweepstakes or any promotion, we may collect:

- Name
- Contact information
- Address
- Proof of eligibility or pool ownership

This information is used solely to:

- Administer the promotion
  - Verify eligibility
  - Contact winners
  - Fulfill prizes
  - Comply with legal and tax requirements
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## 4. SHARING OF INFORMATION

We do **not** sell your personal information.

We may share your information only with:

- Service providers who help us operate our business (e.g., billing, email, website hosting)
- Equipment manufacturers for warranty registration (if applicable)
- Legal or regulatory authorities if required by law

All third parties are required to keep your information confidential.

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## 5. DATA SECURITY

We take reasonable measures to protect your personal information from unauthorized access, misuse, or disclosure. However, no method of transmission over the internet or electronic storage is 100% secure.

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## 6. DATA RETENTION

We retain personal information only as long as necessary to:

- Provide services
  - Administer promotions
  - Comply with legal, tax, or accounting requirements
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## 7. YOUR CALIFORNIA PRIVACY RIGHTS

If you are a California resident, you have the right to:

- Request access to the personal information we have about you
- Request deletion of your personal information (subject to legal exceptions)
- Request information about how your data is used

To make a request, contact us at:

**Email:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

We will respond within the time required by law.

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## **8. COOKIES & TRACKING**

Our website may use cookies or similar technologies to improve user experience and analyze website traffic. You can adjust your browser settings to refuse cookies, but some parts of the site may not function properly.

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## **9. CHILDREN'S PRIVACY**

Our services and website are not directed to children under 13. We do not knowingly collect personal information from children.

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## **10. CHANGES TO THIS POLICY**

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated “Last Updated” date.

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## **11. CONTACT US**

If you have any questions about this Privacy Policy or how we handle your information, contact us at:

**The Chlorinator Pool Service & Repairs**

Email: \_\_\_\_\_

Phone: \_\_\_\_\_